



Working to End Human Trafficking

The issue of human trafficking is broad and complex, including labor trafficking, sexual exploitation and trafficking, forced marriage, and organ harvesting. This is a global issue and an issue here in the United States in urban, rural and suburban communities.

Our District Team's work will focus on the impact we can make in our own communities, specifically as it relates to sexual exploitation and sex trafficking. Visit Rotary5960.org for information and resources. Your club may choose to broaden your scope to include global issues, and we encourage you to seek resources from Ragas.online for international work.

Join us!

ACTION PLAN – PHASE 1

- 1) **Organize a small team of 3-5 members committed to this issue or partner with another organization** to be part of an existing team. Meet monthly to learn and plan together. Identify a Club Champion.
- 2) **Educate yourselves using credible sources and organizations engaged in the work of ending human trafficking.** Utilize our District 5960 page for resources and contact us to support your work.
- 3) **Educate your Club with speakers who are subject matter experts**, such as local service providers in your area, Safe Harbor Navigator, or local law enforcement working on this issue in your community. Contact us for a presentation to your club or use our District End HT PowerPoint.
- 4) **Identify a Focus Area for your Club** from the list on the following pages once your team begins to understand your club's primary interest. Keep in mind that this is a vast issue, and that this work is a marathon, not a sprint. Commit to your focus area, partner with the experts doing this work, and join in the movement to make a difference in ending human trafficking.





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ACTION PLAN – PHASE 2

- 1) Choose a Focus Area for your Club from the list below.
- 2) Ask the Key Questions in your team and Identify Action Steps and Club Activities.
- 3) Assess Club Resources and Set Goals for the year.



AWARENESS

Key Questions:

- What is actually happening in our community?
- Which organizations are addressing human trafficking in our community?
- What outreach efforts have been made to educate the public about human trafficking?
- Which awareness activities would be most effective in our community?
- How can our club leverage its influence with local government/elected officials to make trafficking a priority issue?
- How can each of us increase awareness among family, friends and associates?

Action Steps:

- Invite a state or local expert or local law enforcement to speak to your club, other community groups, businesses, faith communities, schools, book clubs, etc., to learn more about the populations being trafficked in your community.
- Partner with a local agency or non-profit to host or sponsor a community awareness event: community forum, information fair, Human Trafficking Day, social media blitz, etc.
- Post awareness and outreach materials in businesses, bus stops, libraries, schools, businesses, restrooms, etc.
- Pitch stories of Rotary action and service projects to local media to publish articles about human trafficking and local efforts to end it.
- Post and share articles and events from reputable sources on social media; like/follow organizations working to end human trafficking; encourage friends and colleagues to re-post.
- Talk to everyone you know!

EDUCATION

Key Questions:

- What are local schools/campuses doing to address this issue?
- Is there anything in the curriculum that teaches students about sexual exploitation and trafficking?
- What are some effective training programs for schools? What prevention materials/resources already exist?
- Does your high school have an Interact Club? Other leadership/community service clubs? What about local colleges?

Action Steps:

- Invite a speaker to PTA/PTO organizations.
- Meet with school district staff to find out what they are doing or can do to teach consent, respect and healthy relationships, as well as teach about sexual exploitation, trafficking, internet safety and sexting.
- Partner with a local organization or advocacy agency (and PTA/PTO groups) to host or sponsor a training for parents, and trainings for teachers, counselors, and school administrators.
- Encourage your high school Interact Club (or other student groups) to get involved: invite a speaker, host a forum, develop an awareness campaign for peers, post awareness posters, distribute outreach cards to student groups, etc.
- Partner with local experts to encourage school officials to adopt a prevention curriculum, if none exists.
- Encourage students to utilize social media for outreach materials.
- Talk to your children and grandchildren about internet safety, sexting, and trafficking recruitment tactics.



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PREVENTION - REDUCING VULNERABILITIES

Key Questions:

- Who are the most at-risk/vulnerable populations in your community (homeless/runaway youth, native youth, people of color, LGBTQ, immigrant population, people in poverty)?
- Which organizations serve these populations in your community? What do they say is working and how can Rotary engage to make a difference? What is needed to reduce the risk of exploitation for these populations?

Action Steps:

- Talk with local organizations and agencies that serve vulnerable youth. Find out what they doing to help reduce the risk factors that make youth vulnerable to being trafficked and how Rotary can support these efforts.
- Partner with a local agency serving vulnerable youth, shelter, etc., to support/fund the work they do.
- Volunteer with local youth organizations (serve meals, provide needed materials/supplies to youth shelters, transport students to programs, etc.)
- Fund school programs that provide activity fees/tickets for students in need.
- Support school programs/services that address at-risk students.
- Ask local businesses, schools, public buildings to post prevention materials in restrooms and public spaces.

PREVENTION – ENDING DEMAND

Key Questions:

- What do the experts say about who the perpetrators are in the community (traffickers and buyers)?
- What prevention materials/resources already exist?
- What can we do to shift culture from accepting or looking the other way regarding sexual violence to teaching healthy masculinity and respect towards all genders?

Action Steps:

- Invite a speaker who specializes on the demand side of trafficking – law enforcement, county attorneys, Men as Peacemakers (MAP).
- Host a Don't Buy It Project (MAP) prevention presentation at your club, schools, or community groups.

- Ask local businesses, schools, public buildings to post prevention materials in restrooms and public spaces.
- Support organizations working to end sexual violence and/or programs working to stop the demand.
- Join with advocacy groups to convince local government/elected officials to make trafficking a priority issue.
- Meet with school district staff to find out what they are doing or can do to teach respect and consent.
- Change the culture -- influence your friends, neighbors, family members, associates.
- Make a personal commitment to stand up against all forms of sexual exploitation.

SURVIVOR SUPPORT

Key Questions:

- How do victims and survivors in the community find out about what resources are available to them?
- What kind of support is most needed for victims and survivors?
- What can our club do to support these efforts?

Action Steps:

- Partner with a local organization providing support to victims and survivors to fund/support the work they do.
- Host a club event to provide supplies for survivors (Dignity Bags, warm clothing, children's toys, personal care items, etc.).
- Volunteer (as an individual or group) to assist with victim/survivor services efforts.
- Post Safe Harbor outreach materials in schools, campuses, public buildings, bus stops, restaurants, restrooms, etc., and on social media.
- Support/fund a local advocacy agency, service provider, or youth-serving organization to conduct a focus group of victims/survivors for the purposes of identifying needs.
- Learn the indicators of trafficking and what to do if you suspect sexual exploitation.
- Report trafficking:

National Human Trafficking Hotline
1-888-373-7888, Text 233733

Day One Crisis Hotline
1-866-223-1111, Text 612-399-9995